



Job Description

KKFR Assistant Program Director

Position Description

Rhythmic CHR, KKFR – Power 98.3 and 96-1, Phoenix is in search of our next Assistant Brand Manager/Midday Personality.

Are you programming in a smaller market and ready to take things to the next level? Are you ready for the biggest challenge of your career? From an on-air standpoint, can you talk to women 18-34 like they are your best friend? Do you wake up every day excited to create and connect with an audience? If you're looking for a supportive environment with competitive pay in one of America's greatest and fastest growing cities, we'd like to hear from you.

Desert Valley Media is a Phoenix-based company. This is **NOT** corporate radio. Social Media skills are a must.

Key Responsibilities

- Protect the license (via complete comprehension of FCC regulations, EAS procedures, and pay-for-play/plugola rules).
- Assist brand manager with programming necessities such as but not limited to music scheduling, imaging writing and production, compiling music research, weekly music calls with record labels, on-air liner writing, scheduling on-air talent.
- Professional both in demeanor and dress both on and off the air (answering phones, interacting with listeners at events, etc.).
- Adept and consistent at strategizing and delivering social networking content for Social Media Coordinator (Facebook, Twitter, Instagram, & Tik Tok).
- Proficiency with Wide Orbit, VoxPro, Adobe Audition and other cursory studio/broadcast equipment is a plus.
- Fully prepared for your shift, event, and appearance every day.
- Achieve consistent ratings in core demo of Women 18-34 and Adults 18-49.

Core Competencies Required

- Accepts Coaching/Criticism
- Shows Creativity
- Strives for Results
- Builds Customer Loyalty
- Organized
- Programming Knowledge with Rhythmic CHR format

Applications

Apply online through our station website, www.power983.com, or via email to Brand Manager, Jonathan Steele (jsteele@power983.com)